

Sponsorship Packages

The following sponsorship packages are available for the Bishops Waltham & the Meon Valley Pedal Go Kart Race taking place on Sunday 26th June 2011 in Bishops Waltham town centre.

		Package						
		Basic	Bronze	Silver	Gold 1	Gold 2	Gold Plus	Platinum
	Number*	12	6	4	1	1	1	1
1	½ page advert in program	✓	✓	✓				
2	Full page advert in program				✓	✓	✓	✓ Back
3	Full page write up in program							✓
4	Own banner on Barrier **		✓	✓ 2	✓ 4	✓ 4	✓ 4	✓ 8
5	Sponsor a corner.			✓				
6	Sponsor back straight				✓			
7	Sponsor finishing straight					✓		
8	Sponsor PA system						✓	
9	Sponsor Race Official tabards							✓
10	Name on all Grand Prix Material							✓
	Package cost	£15	£25	£50	£100	£100	£150	£250

*Number is the number of each package that is available.

** The number indicates how many banners can be displayed.

Element 1 – This is a half page advertisement in the program. The sponsor will be responsible for producing the text and any graphics.

Element 2 – This is a full page advertisement in the program. The sponsor will be responsible for producing the text and any graphics.

Element 3 – This is a full page of text in the program. The sponsor will be responsible for producing the text.

Element 4 – This is a banner attached to one of the barriers that are in key positions for safety purposes. The sponsor is responsible for producing the banner and barrier location is on a “first come, first served” basis.

Element 5 – The sponsor will have his name associated with the corner on the course layout in the program. The corner will also be referred to by sponsors name in any race dialog. An additional banner can also be displayed (sponsor provided). Corner will be chosen on a “first come, first served” basis.

Element 6 – The sponsor will have his name associated with the rear straight (Houchin St) on the course layout. The straight will also be referred to by sponsors name in any race dialog.

Element 7 – The sponsor will have his name associated with the finishing straight (lower section of the High St) on the course layout. The finishing straight will also be referred to by sponsors name in any race dialogue.

Element 9 – The sponsors name will be on all tabards worn by race officials.

Element 10 - The sponsors name will be referred to in main race announcements and be included on all material, e.g. The Bishops Waltham & the Meon Valley Grand Prix, sponsored by abc ltd.